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Amul experiences highest ever gross sales; attributes development to surge of in-home consumption

India's largest dairy model Amul has reported its highest ever gross sales, at INR 39,248 crore, for the 12 months 2020-21, using on surge of in-home consumption and optimised final mile deliveries amid the pandemic. Amul's packaged client enterprise, which incorporates milk, cheese, butter and ice-cream, and competes with Hindustan Unilever and Britannia, grew by 8.1% year-on-year.



Kerala Veterinary and
Animal Sciences University

KVASU proposes setting up multi-specialty referral hospital at Pookode with NABARD

The budget of the Kerala Veterinary and Animal Sciences University (KVASU) gives major emphasis on setting up a multi-specialty referral veterinary hospital at Pookode in the district with the financial assistance of NABARD.

It will be an advanced animal healthcare centre by upgrading the existing Teaching Veterinary Clinical Complex by equipping it with state-of-the-art clinical, diagnostic, and surgical facilities. The centre will provide advanced clinical services, large animal medical and surgical facilities, training medical camps and support the livestock sector in the State.



Telangana State Dairy Development Cooperative Federation (TSDDCF) is set for starting works on mega dairy

The stage is set for commencement of works on the mega dairy proposed by TSDDCF, reputed for the Vijaya Telangana brand products. The board of directors of the federation which met here on Tuesday decided to pay ₹20 crore as advance to National Dairy Development Board.

This is the first concrete step towards the setting up of the state-of-the-art processing plant with a capacity of 5 lakh litres a day expandable to 8 lakh litres a day in the due course. The mega dairy will also have a UHT (ultra high temperature plant) with a capacity of one lakh litres a day envisaging products with longer shelf life as also an ice cream plant of 5,000 litres a day capacity.

Sarda Dairy expands footprint with launch of Vachan Farm Classics Cow Milk in Mumbai

Sarda Dairy and Food Products Limited (SDFPL), one of the India's largest integrated dairy farms, today announced the expansion of its product portfolio in Mumbai with the launch of its Vachan Farm Classics Cow Milk. The premium cow milk, completely untouched by human hands – right from milking to packaging, will be available in the city in 500 ml pouches. The launch of Vachan Farm Classics Cow Milk marks another step in the company's efforts to provide consumers pure and hygienic products that are fresh and superior in taste. SDFPL's Vachan brand of milk and dairy products are currently available in more than 74 cities in the country across 10 states.



Mr. Milk's – Mittal Dairy Farms converted over 40000 litres of A2 Desi Cow Ghee using traditional method

Mr. Milk by Mittal Dairy Farm has converted over 40000 litres of A2 desi cow milk in Desi Cow Ghee and supplied throughout the country during the pandemic. They curate pure A2 desi ghee using the traditional methods of making ghee, that is fresh and can be delivered at one's doorstep. During the pandemic we observed that there is a shift in consumer behaviour towards consumption of A2 desi ghee.

At Mr. Milk's – Mittal Dairy Farms ghee is prepared following the ancient bilona method, which involves boiling and cooling desi cow's milk. About 25 Litres of milk is used to make 1 litre of desi cow ghee. The A2 desi cow ghee contains no preservatives or hormones, and the milking process is completely automated, so the product is completely free of human intervention.



Confederation of Indian Industry

CII is organizing a "Conference on Dairy Technologies" on 20 August 2021 at 'Webex' platform

CII is organizing a "Conference on Dairy Technologies" with the focus on Dairy industry, technology and business on 20 August 2021 at Webex platform. Dairy Industry is one of the biggest agri – businesses in India and a significant contributor to the economy. The conference attempts to bring an in-depth knowledge of the existing scenario in the Dairy industry.

Start-up: The Milk India Company

Founded by Shilpi Sinha in 2018, the Milk India Company delivers raw and unpasteurized cow milk. Currently delivering to 600 families in Bengaluru, the startup boasts of pure cow milk, which comes raw, unpasteurized with zero adulteration & zero processing involved, certified by the National Dairy Research Institute of India.

The Milk India Company delivers cow milk every morning at the customer's doorstep in glass bottles. Bootstrapped with an initial investment of Rs 11,000 the startup has clocked an annual revenue of Rs 27 lakh and Rs 70 lakh in the first two years of operation, respectively.



Foot-and-Mouth Disease takes toll on Dairy Farming in Pulwama

The dairy farmers in Pulwama are worried due to mounting interest on loans taken from banks in Pulwama due to looming Foot-and-Mouth Disease which has adversely impacted cows in most villages. The disease has spelled doom for the cows in Dadoora and Kangan villages of the district in the past few weeks. According to the residents, around 50 to 60 cows died recently in these two villages and a total of 150 cows perished since the beginning of this year across the Pulwama district.

