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Union Minister Shri Jitendra Singh proposes Integrated Aroma Dairy Entrepreneurship for Jammu & Kashmir

Union Minister Shri Jitendra Singh on Tuesday met Union Minister of Fisheries, Animal Husbandry and Dairying Parshottam Rupala and proposed Integrated Aroma Dairy Entrepreneurship for J&K to augment the income of farmers.

The Science and Technology Minister informed Rupala that Jammu and Kashmir has abundant stock of Animal Husbandry and Dairy resources and suggested that the same can be effectively integrated with Aroma Mission which has already been launched in J&K by CSIR under the aegis of Union Ministry of Science and Technology. This will pave the way for integrated Aroma Dairy Entrepreneurship, ensuring sustainable growth, increased income and fresh avenues of livelihood for farmers, he said.

Singh said the Aroma Mission, also popularly referred as "Lavender or Purple Revolution", has started from J&K and transformed the lives of farmers who are able to grow lavender, make lucrative profit and improve their lives.



Telangana demands early central nod for livestock, fisheries projects worth Rs 698.27 crore

Telangana Animal Husbandry and Fisheries Minister T Srinivas Yadav on Wednesday demanded early approval of projects worth Rs. 698.27 crore in a meeting with Union Minister Parshottam Rupala at Krishi Bhawan. The state government has proposed dozen-odd projects based on the new central government guidelines issued for the 2021-22 financial year, Yadav said in a presentation made to the Union Minister for Fisheries, Animal Husbandry and Dairy.

After the meeting, Yadav said Telangana has the potential to expand the dairy, fisheries and animal husbandry sector, for which projects have been submitted to the Centre. "I requested the Union Minister to consider sanction of the projects submitted, and release the budget to the Telangana state to facilitate us to achieve the desired goals of the livestock and fisheries sector," he said.

The state government has submitted projects worth Rs. 698.27 crore under different centrally-sponsored schemes.



Kerala Livestock Development Board and IISER will join hands for Genomic Research on cattle

The Kerala Livestock Development Board (KLDB) is joining hands with the Indian Institute of Science Education and Research (IISER), Thiruvananthapuram, for genomic research on cattle. The institutions would formally sign an MoU in the presence of Minister for Animal Husbandry J. Chinchurani on Friday.

Overall, the collaboration would cover livestock breeding, genomic selection and research and educational exchange, IISER Thiruvananthapuram director J.N. Moorthy and KLDB managing director Jose James said in a joint statement. "The technology has not been exploited as yet for the betterment of livestock sector specifically in the State. If the genes associated with the production/performance traits in cattle or goats are identified, the same could be modified using CRISPR-Cas9 technology and incorporated into embryos for the betterment of the traits," the statement said. The partnership envisaged research and technology collaboration for developing strategies for utilising cutting-edge research tools for livestock breeding and production in Kerala.

Department of Animal Husbandry and Dairying signs MoU with Bill & Melinda Gates Foundation to improve livestock sector

The Department of Animal Husbandry and Dairying (DAHD) has signed an MoU with Bill & Melinda Gates Foundation to improve India's livestock sector. The department and Bill & Melinda Gates Foundation have signed "a multi-year Memorandum of Understanding to work together on sustainably improving India's livestock sector to support the nation's food and nutritional security, and protect the economic wellbeing of small-scale livestock producers." The department is working to improve animal health and production programmes to ensure food security and economic development, an official statement said.



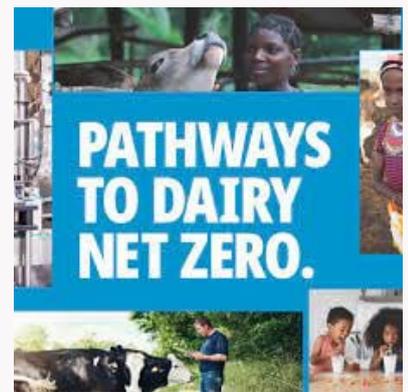
"Developing the livestock sector envisages strengthening animal husbandry infrastructure, entrepreneurship development and implementing One Health framework. To meet food and nutritional security challenges and to safeguard human health, it is essential that animal health is accorded a priority," the statement said. Through this collaboration, Bill & Melinda Gates Foundation will provide technical assistance for the design and delivery of new technologies and implementation of best practices that are relevant in the local context.

The joint support programmes will be directed at improving livestock health, production, and animal nutrition, identifying scientific and technological solutions for major infectious diseases, providing technical assistance in translational sciences, identifying opportunities for scientific and technological collaboration, and implementing the One Health framework. The department said that the implementation of the "One Health Framework" will allow tracking and resolution of animal and human health challenges and will prevent possible infection and disease outbreaks.

Global News: Forty Leading Organizations, including 11 of the 20 Largest Dairy Companies in the World, Among First to Support New Global "Pathways to Dairy Net Zero" Climate Initiative

Pathways to Dairy Net Zero, a ground-breaking new climate initiative, launched on Wednesday, 22nd September during Climate Week and just prior to the United Nations (UN) Food Systems Summit. Forty leading organizations, including 11 of the 20 largest dairy companies in the world, have already declared their support for the effort. Collectively, these supporters represent approximately 30 percent of total milk production worldwide.

The new climate initiative demonstrates the global dairy sector's commitment to reducing GHG emissions while continuing to produce nutritious foods for six billion people and provide for the livelihoods of one billion people. Research is underway to identify where positive climate change action is possible. The study is led by Scotland's Rural College and the New Zealand Agricultural Greenhouse Gas Research Centre, research institutions from two of the Global Research Alliance on Agricultural Greenhouse Gases' 65 member countries, backed up by data and analysis from the UN Food and Agriculture Organization.



The list so far includes Nestle, Dairy Farmers of America, Danone, Fonterra Co-operative Group, Royal Friesland Campina, Arla Foods, China Mengniu Dairy Company, Australian Dairy Products Federation, Dairy Australia, Dairy Connect, Dairy Farmers of Canada, Dairy Management Inc., Dairy UK, Dutch Dairy Association, First Milk, Lekhanath Dairy International, Livestock Improvement Corporation, National Dairy Development Board (India), National Milk Producers Federation (U.S.), U.S. Dairy Export Council and other dairy companies.

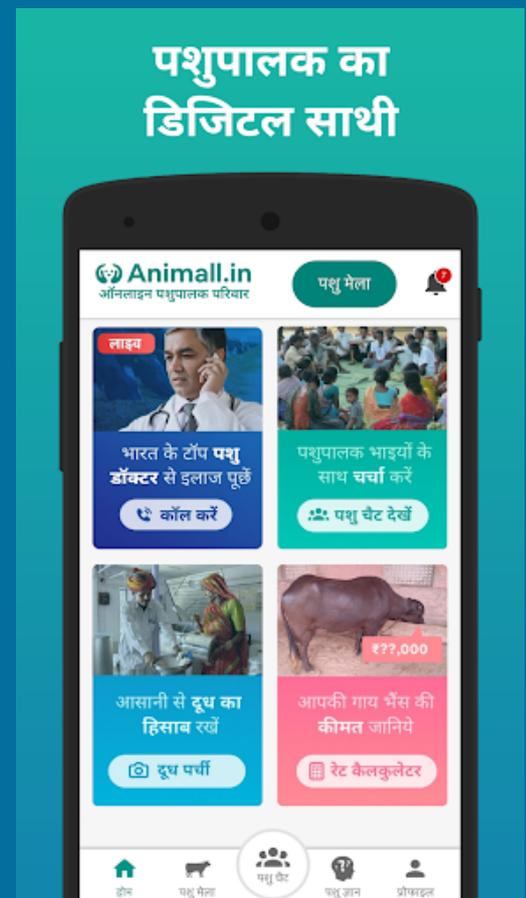
Start-up: How two IITians shunned the herd mentality to sell cattle online

Animall, a startup that connects cattle buyers and sellers through a Hindi language website and an Android app called animal app. Currently, operating across major parts of the country including Haryana, Uttar Pradesh and Rajasthan, Animall claims to be the largest trading platform for cattle. It also enables dairy farmers to connect and engage with experts and doctors through its community. According to Sensor Tower data, the app has crossed 8 million downloads since its launch in November 2019.

The start-up idea was brainchild of two girls from IIT, Neetu Yadav and Kirti Jangra, who were roommates at IIT-Delhi and had developed a strong bonding, decided to live their dream. The girls wanted a fair chance and ample opportunity for dairy farmers. If one wants to buy earphones, Neetu Yadav explains, there are over a dozen brands to choose from. "But if you want to buy a cow or a buffalo, what options do you have?" she asks. She roped in Kirti, and along with her two colleagues, she rolled out Animall—an online marketplace for cattle—in November 2019. From a small rented room in Bengaluru, the gang started operations.

The task, and the beginning, was not easy. The idea was not only disruptive, it also looked ridiculous to all. "Internet pe bhains kaisey bikegi (how can buffaloes get sold on the internet)?" was the question posed by all. Neetu raised a pre-seed funding of Rs 50 lakh from Anupam Mittal, and a few friends of the co-founders. Three months later, came the seed funding of Rs 5.75 crore from institutional investors such as Singapore-based BeeNext and Mumbai-headquartered WEH Ventures.

In October last year, Sequoia, Omnivore and others came knocking with Rs 44 crore. In April this year, a big round of Rs 102 crore took place. Neetu and her team expanded the business to Haryana, Uttar Pradesh, Madhya Pradesh and Bihar, and in a little under two years, Animall managed to sell over 5 lakh cattle, amounting to Rs 2,500 crore of GTV (gross transaction value).



National Dairy Research Institute, Karnal organized a Women farmers' seminar

A tree plantation, national nutrition campaign and mahila kisan seminar day was organised at Krishi Vigyan Kendra, of the National Dairy Research Institute (NDRI), in association with the Indian Farmers Fertiliser Cooperative Limited (IFFCO), Karnal in the context of International Nutritional Year 2023. During the programme, Union Agriculture Minister, Shri Narendra Singh Tomar interacted with the participants through the virtual medium.

