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## Mother Dairy has been called upon to increase the purchase of milk from the farmers of Vidarbha and Marathwada: Nitin Gadkari

Union Minister of Road Transport and Highways Nitin Gadkari has called upon all the farmers of Marathwada and Vidarbha to increase the purchase of milk from Mother Dairy. Mr. Gadkari has also called upon Mother Dairy to increase milk collection centers in the area, and also said that the growth of milk dairy could not be achieved as expected in the last almost 3 years.

State's milk dairy development and animal husbandry minister Mr. Sunil Kedar, NDDB president Mr. Minesh Shah, Mother Dairy's managing director Mr. Manish Bandlish, Animal Husbandry Commissioner, Project Director Mr. Ravindra Thackeray and many officials also present in the meeting.

Mr. Gadkari said in the meeting that there should be good coordination between the purchasing departments and marketing and all the complaints of all the farmers in the purchase of milk should be resolved on priority. The products of Mother Dairy are very good but the marketing of Mother Dairy is not as expected.

## CRISIL

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### In 8 of 12 top milk-producing States, private players procure more from dairy farmers

Gujarat, Bihar and Karnataka are among the States where cooperative dairies collect more milk compared to private dairies. Private players have a strong foothold in eight of the top 12 milk-producing States in the country that account for 88 per cent of the country's milk production as of 2019-20 and two-third of the total milk is handled by private dairies in Tamil Nadu, according to a study commissioned by Hatsun Agro Product Ltd and done by Crisil.

The study was initiated based on the request from R Rajasekaran, Secretary, Tamil Nadu Dairies Association for details about milk procurement in India by Private players. Hatsun Agro Products Ltd. has sponsored this all-India study by CRISIL. According to RG Chandramogan, Chairman, Hatsun Agro Product Ltd. "The report is extensive and gives a good picture of the contribution made by private sector in the dairy industry starting from 1992 when the dairy industry was opened up for private sector. The private sector used their own risk capital without any subsidies or loss write-off by state governments and contributed to the dairy sector development."



### Cadbury launches vegan Dairy Milk alternative called Plant Bar

It is Dairy Milk but without dairy. A plant-based version of Cadbury's classic bar is to go on sale in the UK next month as part of drive-by major food companies to expand their vegan ranges. The company, which used to make much of the "glass and a half" of milk in every bar, is using almond paste in the Cadbury Plant Bar, which has taken two years to develop. It said the new recipe "provides a similar taste and texture to milk ingredients while offering a hint of nuttiness".

Two flavours will be available, smooth chocolate and smooth chocolate with salted caramel pieces, and will come in 100% plant-based packaging from renewable sources. They will go on sale in Sainsbury's in November and at other retailers from the start of next year at a recommended price of £2.50 for a 90g bar - more than double the price of a standard Dairy Milk bar. The launch is part of a growing trend for vegan products driven by consumers' desire for healthier, more environmentally friendly options.

## NDRI scientists developed Sensor-based kit to check the quality of packed dairy products

Aiming at determining the quality of packed dairy food at the consumer's end without opening the packet, scientists of the National Dairy Research Institute (NDRI), have developed a colour-based sensor kit to check the quality of dairy products.

As per the scientists, the kit has indicators of different colour, which shows the quality. If the colour of the label is yellow, it indicates fresh product, and if it turns to dark brown it reflects towards risk for consumption. If it has orange shade, it means it is still good for consumption. The technique has been developed and standardised at the Dairy Technology Division of the NDRI and is currently being tested for market readiness.

The scientists claim that the kit will give consumers a simple solution for knowing the real time quality of packaged dairy products such as khoa, and dahi by glancing at the colour of the indicator.

After the efforts of over three years, these indicators were developed by a group of scientists comprising Dr P Narender Raju, Senior Scientist and supported by Dr AK Singh, Principal Scientist and Head, Dr Rajan Sharma, Principal Scientist (Dairy Chemistry), and Dr Sangita Ganguly, Scientist, along with scholars, including Rakesh Kumar Raman, Karpurapu Uma, and Raj Suwalka, to address the issue of spoilage of packaged dairy food product.

"Occasionally, people complain about the spoilage of packed dairy products even before the expiry date. That could be due to the mishandling in the supply chain and not maintaining the hygiene. Such problems can be addressed if the customer is given an informed choice by way of some simple solutions such as the visual colour-based indicators on the package, wherein the indicator displays one color in a product's fresh state while transforming into another color upon the spoilage of the packaged product," said Dr MS Chauhan, Director, NDRI.



## Bangalore Milk Union seeks ₹ 5/lt. milk price hike CM advised to start own cooperative bank promised ₹ 100 cr. Initial capital

Suggesting that the Karnataka Milk Federation (KMF) should start its own cooperative sector bank for milk producers, CM Basavaraj Bommai Wednesday announced that the State government will provide the initial capital of ₹ 100 cr. If it comes up with a proposal. "You have a revenue model and if you choose to open a bank, you will get investment," Mr. Bommai told KMF directors at a function here, where he inaugurated 10 infrastructures created by KMF and launched new milk products. "By launching a bank, KMF will not be dependent on doles or financial assistance from the State government. To handhold KMF, the government will commit 100 cr. As initial investment to the bank," he added.



His comments came after KMF chairman Balachandra Jarkiholi requested the government among others to increase financial assistance to farmers from the current ₹ 5 a litre. Mr. Jarkiholi pointed out "Karnataka at 37/38 a litre has the cheapest milk rate in the country. The price of other commodities has increased." Meanwhile, Bangalore Milk Union president Narasimhamurthy, in a memorandum submitted to Animal Husbandry Minister Prabhu Chavan, sought milk price hike citing fuel price hike had led to an increase by 30% to 40% of milk production cost.

## US-based Dairy.com buys 100% stake in Mr Milkman in first India investment

US-based dairy technology, services, and intelligence provider, Dairy.com, has made its first investment in India with the acquisition of Mr Milkman, a last-mile dairy supply chain SaaS platform. The company has acquired a 100% stake in Mr Milkman to strengthen its integrated supply chain solution offerings for dairies worldwide.

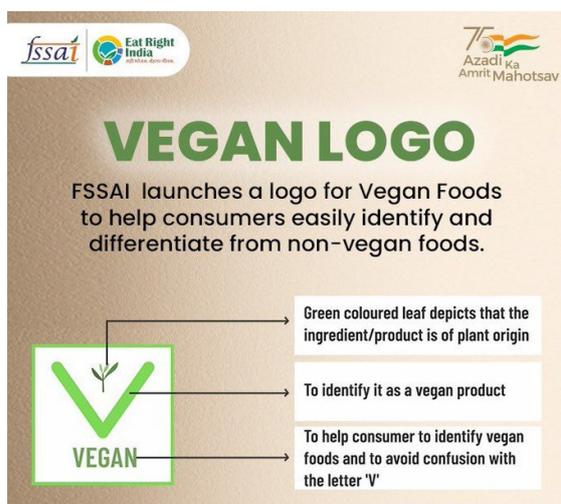
The two companies will use their combined agribusiness technologies, development resources, and industry expertise to enable and innovate last-mile dairy supply chain solutions for markets in India and abroad.

"Milk brands in India and around the world operate on slim margins, and since milk prices have a cap, the only way to grow profits is to become more efficient—which can only happen through the implementation of technology," said Mr Milkman CEO and Co-founder Samarth Setia.

Mr Milkman works with Akshayakalpa, Gyan Dairy, Whyte Farms, Abis Dairy, Carnival Group, Fortune Dairy, Binsar Farms, Nutrimoo, Healthways, and many others in India. "Our entire global team is committed to developing innovative solutions that empower supply chains to feed a growing world, and Mr Milkman is a natural addition to our AgTech solution portfolio," said Scott Sexton, CEO Dairy.com.



## FSSAI launches logo for vegan foods



Considering the rise in veganism and, as such, the consumption of vegan food products, the Food Safety and Standards Authority of India (FSSAI) has introduced a new logo to "help consumers easily identify and differentiate from non-vegan foods." The new green-coloured logo has a 'V' inscribed (in the middle of a square box) with a small plant on top of it and vegan written at the bottom. The design is such, informed FSSAI, that it resonates with the current logo (that has a dot in the middle of a square) for vegetarian and non-vegetarian products.

FSSAI already has logos for vegetarian and non-vegetarian products, which are dots in green and brown colours, respectively. "Earlier, we had logos for vegetarian (green dot) and non-vegetarian foods (brown dot). We have a growing movement towards veganism, so, we have come out with a vegan logo," FSSAI CEO Arun Singhal told ANI while launching the logo.

## NDDB will teach tricks to increase milk business in Varanasi, four days of training going on in Siliguri

The National Dairy Development Board (NDDDB) has stepped in to increase the business of loss-making Parag Dairy. The officers of the state will be trained in a four-day training from October 4 to 7 in Siliguri, West Bengal. In this, training will be given for increasing milk production, operating state-of-the-art machines, catching up with milk traders and other issues. 17 officers from Varanasi, Gorakhpur, Basti, Mirajpur, Azamgarh, Prayagraj divisions will participate in the training camp. On the other hand, it is also believed that Ramnagar Parag Dairy will be transferred to NDDB next week for five years. NDDDB is an agency of the Government of India. In case of any problem in Parag Dairy in the country, it is solved by the National Dairy Development Board. Parag Dairy, run by the Regional Cooperative Dairy Federation Limited (PCDF), is going to be run by the National Dairy Development Board (NDDDB).