

# CEDSI TIMES

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## RAJKOT DAIRY BRINGS CASH TO THE DOORSTEP OF MILK PRODUCERS

### Farmers no longer need to visit ATM for cash withdrawals

Dairy farmers from interior villages of Rajkot district will no longer need to spend hours visiting a bank branch or ATM for cash withdrawals

## AMUL'S RS SODHI ELECTED TO BOARD OF GLOBAL DAIRY BODY

### Sodhi has spent nearly four decades with the cooperative dairy behemoth Amul

Amul boss RS Sodhi has been unanimously elected to the board of the International Dairy Federation (IDF) during the General Assembly of IDF.

## SAPINS LAUNCHES 1 LITRE MILK IN HDPE BOTTLES

### Sapins started as a dairy farm a few years before. Sapins is known for modern technologies

The Kochi-based Sapins Farm Products has launched fresh cow's milk in 1 liter HDPE (high density polyethylene) bottles



## Vinamilk jumps six notches among global top 50 leading dairy companies

The Vietnam Dairy Products Joint Stock Company (Vinamilk) recorded an impressive performance in 2020 despite the challenges brought along by the COVID-19 pandemic. With revenue of \$2.6 billion in 2020, an increase of 5.9% year-on-year, Vinamilk has jumped 6 notches among the Top 50 leading dairy companies in the world.

## Epigamia diversifies its Product Range

After Greek yogurt, Epigamia looks to innovate in the ghee segment

After disrupting the packaged curd segment, Epigamia is next looking at bringing in innovation in the ghee segment by offering it in modern formats. Last month, the company launched a range of ghee-based chocolate spreads and is next looking to also offer it in the savory spreads format.



### LACTALIS LAUNCHES IMMUNITY BOOSTING MILK IN INDIA

**French dairy giant Lactalis launches immunity boosting milk in India to meet Covid-led demand**

French dairy giant Lactalis has launched flagship milk brand Lactel UHT toned milk under its Indian arm to compete with rivals Amul and Nestle A plus in the tetra pack milk segment in the country.

Rahul Kumar, managing director of Lactalis India, said, "Consumers want safe ready-to-drink milk amid the pandemic. India is the fastest growing dairy market registering 5-6% growth and the category is growing at 15%. This was the right time to launch the product."

### HIGH-QUALITY BUTTER PRODUCTION: GLOBAL MARKET

**Yili Invests in Significant Expansion of High-quality New Zealand Butter Production for Global Consumer Market**

New Zealand, Global dairy giant Yili is investing \$NZ40 million to double capacity of premium consumer butter production at its Westland Dairy Company Limited (Westland) plant on the West Coast of New Zealand. The investment will transform the Hokitika-plant's capability from being largely a producer of bulk commodity butter to one which has a vastly increased capacity to produce goods for the high-value global consumer market.

### CORPORATE TRAINING PROGRAM: PRABHAT DAIRY

**Milk Procurement Training to upgrade efficiency of field employees**

CEDSI organized a two-day corporate training program to upgrade the skills of field employees for Prabhat Dairy, Maharashtra. Training was conducted through virtual mode on topics i.e Challenges in Milk Procurement, Increasing the efficiency during transportation, Survey, costing and Input supply.

Re-skilling of employees enhances the work efficiency and productivity at the workplace

